

Gallup International End of Year Survey 2024

RESULTS DISSEMINATION DOCUMENT

GLOBAL OPINION ON CHILDREN AND DEMOGRAPHY

QUESTIONS (12 OF EOY 2024)

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INTRODUCTION

Questions covered in this edition:

- Suppose you could have only one child. Would you prefer that it be a boy or a girl or is gender irrelevant?

SECTION 1: SURVEY DEMOGRAPHICS

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Survey Demographics for Current Report

Sample Size and number of countries covered:
Happiness question N=44,783 in 44 countries



Gender Profile of
Global Sample



Females: 51% Males: 49%

Age Profile of
Global Sample

35-54 years: 37%



Under 34
years: 34% 55+ years: 29%

Religious Profile of
Global Sample



Christian: 48%
Muslim: 21%
Hindu: 2%
All other religions: 6%
No religion: 17%

Education Profile of
Global Sample



Low: 13%
Medium: 44%
High: 41%

Low: No education/only basic
education / Completed primary
Medium: Completed secondary
school
High: Completed High level
education (University) /
Completed Higher level of
education (Masters, PHD, etc.)



Working full: 48%
Working Part-time: 10%
Unemployed: 7%
Student: 6%
Housewife: 11%
Retired/Disabled: 15%
Others: 1%

SECTION 2: PERCEPTIONS ABOUT CHILDREN

Suppose you could have only one child. Would you prefer that it be a boy or a girl or is gender irrelevant?

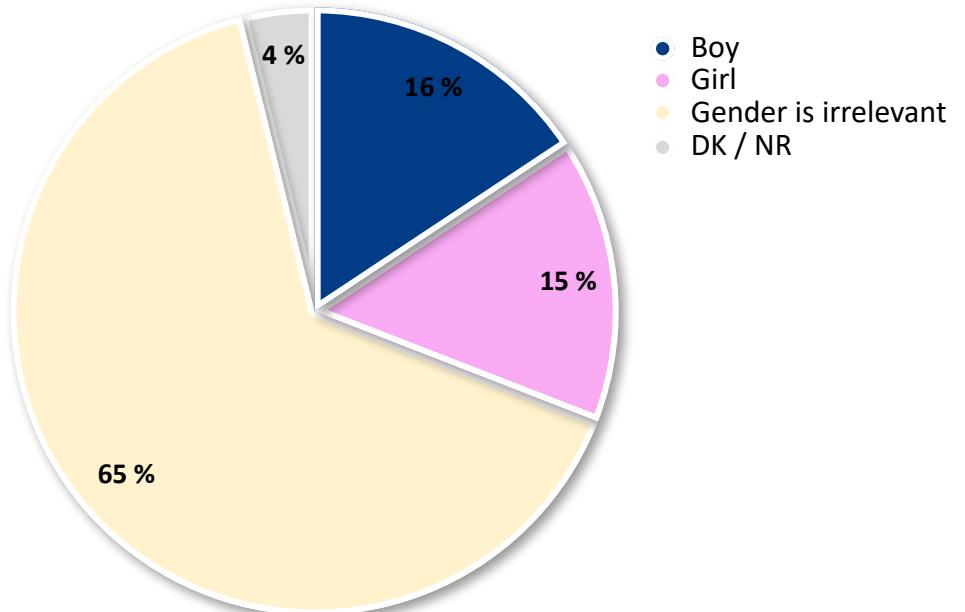
Table / Figure # 1.1

PERCEPTIONS ABOUT CHILDREN

2.1 GLOBAL PICTURE

Suppose you could have only one child. Would you prefer that it be a boy or a girl or is gender irrelevant?

2024



TOP 5 BOY CHILD NATIONS

	Boy %
India	39%
Philippines	35%
Ecuador	24%
China	24%
United Kingdom	21%



TOP 5 GIRL CHILD NATIONS

	Girl %
Republic of Korea	28%
Japan	26%
Spain	26%
Philippines	26%
Bangladesh	24%



TOP 5 GENDER NEUTRAL NATIONS

	Gender is irrelevant %
Mexico	84%
Georgia	82%
Denmark	81%
Sweden	81%
Armenia	78%



Table / Figure # 1.2
PERCEPTIONS ABOUT CHILDREN
2.2 NATIONAL PERSPECTIVE

Suppose you could have only one child. Would you prefer that it be a boy or a girl or is gender irrelevant?
 (Countries presented in alphabetical order)

Serial #		Boy	Girl	Gender is Irrelevant	DK / NR
	Global average	16%	15%	65%	4%
1	Argentina	17%	14%	62%	8%
2	Armenia	11%	9%	78%	1%
3	Austria	10%	15%	73%	2%
4	Azerbaijan	17%	20%	56%	8%
5	Bangladesh	6%	24%	68%	3%
6	Bosnia and Herzegovina	9%	14%	75%	2%
7	Bulgaria	21%	14%	61%	5%
8	China	24%	20%	55%	1%
9	Colombia	19%	19%	61%	1%
10	Denmark	5%	9%	81%	4%
11	Ecuador	24%	14%	55%	6%
12	Estonia	11%	11%	75%	3%
13	Finland	8%	11%	76%	5%
14	Georgia	8%	8%	82%	1%
15	Germany	16%	17%	65%	2%
16	India	39%	11%	41%	9%
17	Indonesia	17%	9%	65%	9%
18	Iran	13%	9%	77%	0%
19	Iraq	21%	17%	62%	
20	Italy	16%	20%	59%	6%
21	Japan	14%	26%	47%	13%

Serial #		Boy	Girl	Gender is Irrelevant	DK / NR
22	Kazakhstan	21%	12%	66%	2%
23	Kenya	18%	14%	66%	1%
24	Republic of Korea	15%	28%	56%	1%
25	Kosovo	15%	16%	66%	3%
26	Latvia	10%	12%	72%	6%
27	Lithuania	12%	12%	69%	7%
28	Malaysia	21%	17%	58%	4%
29	Mexico	8%	7%	84%	2%
30	Norway	8%	15%	75%	2%
31	Pakistan	7%	23%	68%	3%
32	Peru	21%	13%	64%	2%
33	Philippines	35%	26%	37%	2%
34	Poland	13%	14%	66%	7%
35	Portugal	21%	16%	61%	2%
36	Russian Federation	15%	13%	69%	3%
37	Saudi Arabia	18%	12%	67%	3%
38	Serbia	10%	13%	64%	14%
39	Spain	20%	26%	51%	3%
40	Sweden	7%	10%	81%	1%
41	Switzerland	16%	16%	64%	4%
42	Ukraine	13%	14%	70%	3%
43	United Kingdom	21%	17%	59%	3%
44	United States	20%	13%	62%	5%



Table / Figure # 1.3
PERCEPTIONS ABOUT CHILDREN
2.3 REGIONAL PERSPECTIVE

Suppose you could have only one child. Would you prefer that it be a boy or a girl or is gender irrelevant?

(REGIONAL BREAKDOWN DATA – BOY FIGURES ONLY)

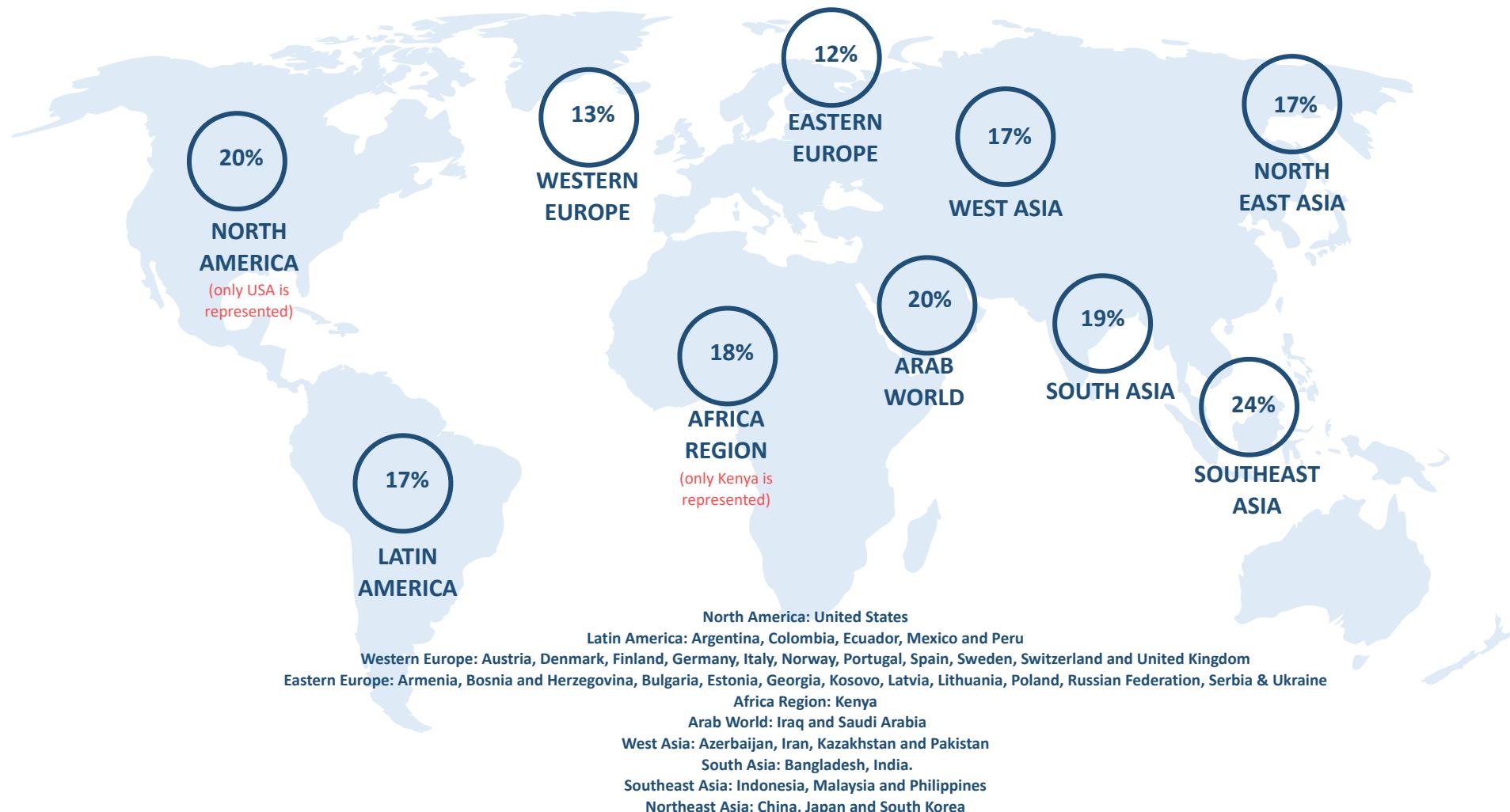
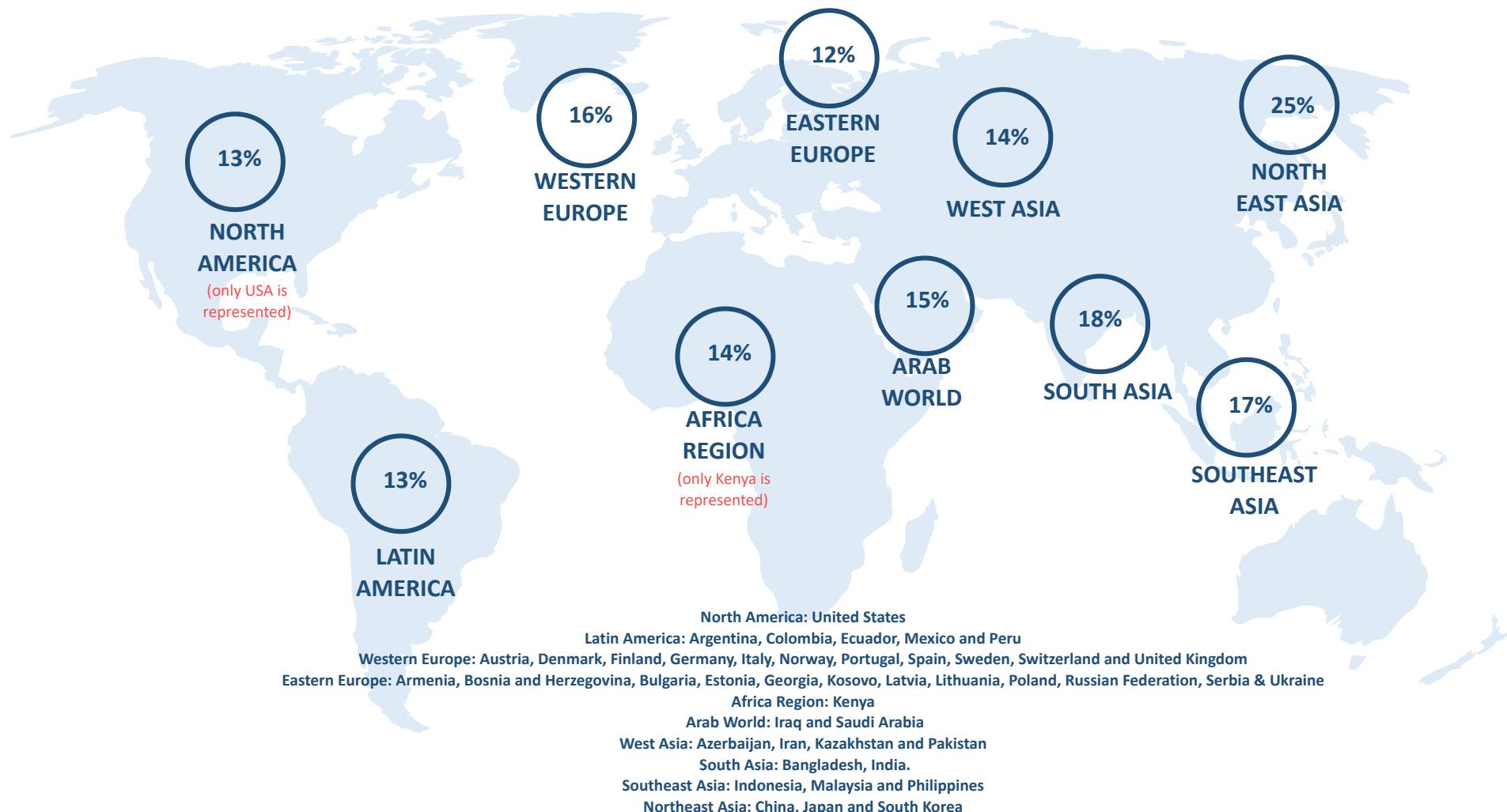




Table / Figure # 1.4
PERCEPTIONS ABOUT CHILDREN
2.3 REGIONAL PERSPECTIVE

Suppose you could have only one child. Would you prefer that it be a boy or a girl or is gender irrelevant?

(REGIONAL BREAKDOWN DATA – GIRL FIGURES ONLY)



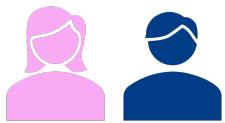


Table / Figure # 1.5

PERCEPTIONS ABOUT CHILDREN

2.3 REGIONAL PERSPECTIVE

Suppose you could have only one child. Would you prefer that it be a boy or a girl or is gender irrelevant?

(REGIONAL BREAKDOWN DATA – GENDER IS IRRELEVANT FIGURES ONLY)

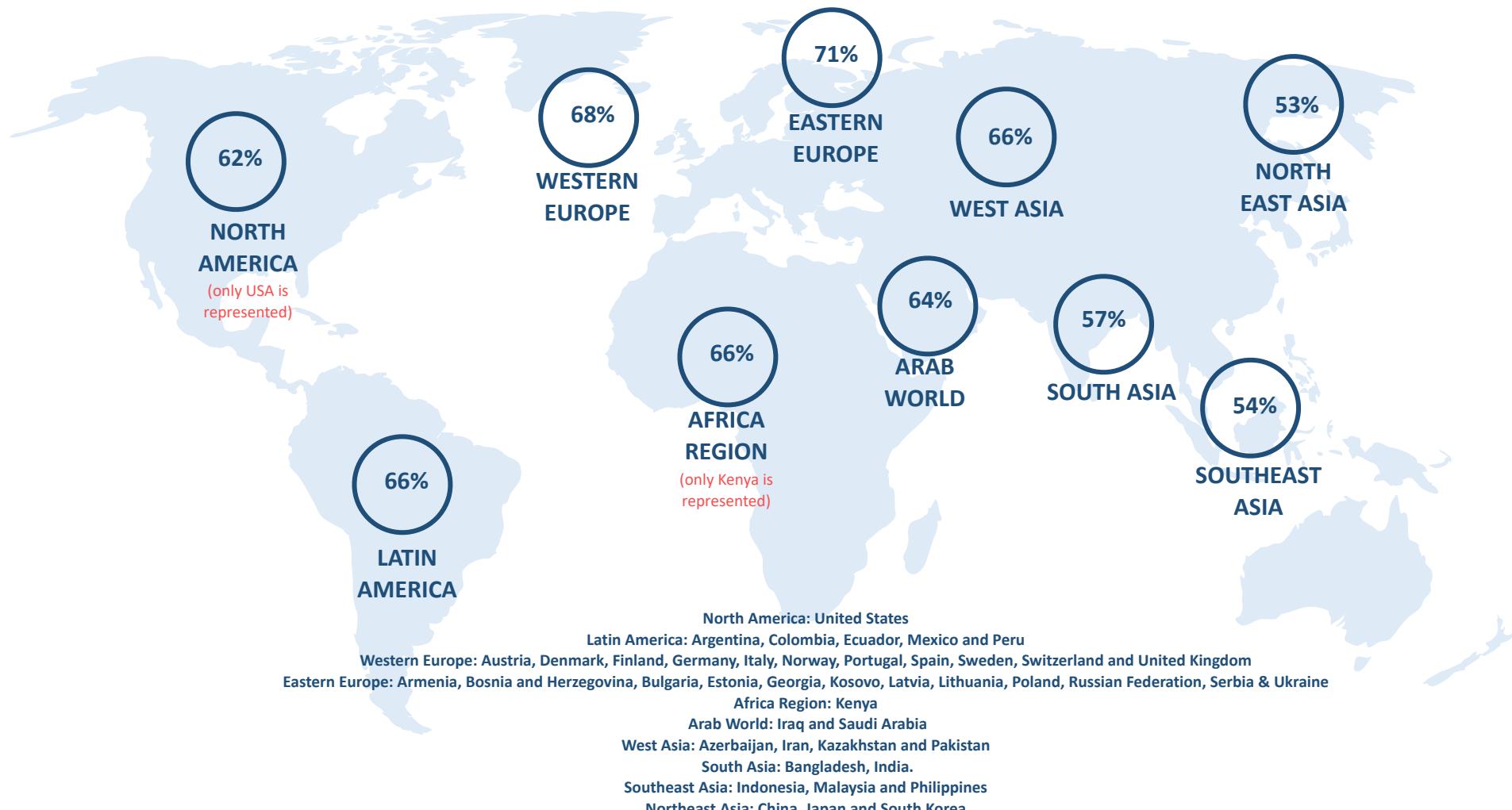




Table / Figure # 1.6

PERCEPTIONS ABOUT CHILDREN

2.4 GLOBAL DEMOGRAPHICS

Suppose you could have only one child. Would you prefer that it be a boy or a girl or is gender irrelevant?

(DEMOGRAPHIC BREAKDOWN DATA – BOY FIGURES ONLY)

1. GENDER



Females: 12%



Males: 20%



2. EDUCATION

17 %

Low

15 %

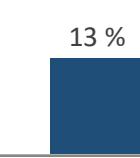
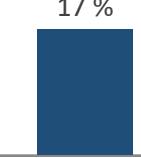
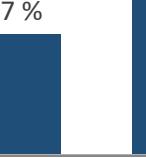
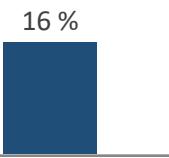
Medium

16 %

High



4. RELIGION



5. AVERAGE NATIONAL INCOME

19 %

16 %

14 %

Lower-Middle Income Economies (\$1,086 to \$4,255)



3. AGE

19 %

Under 34

16 %

35 - 54

11 %

55+



6. EMPLOYMENT STATUS

17 %

(Include self-employed)

19 %

Working Part-time

20 %

Unemployed

18 %

Student

12 %

Housewife

10 %

Retired/Disabled

18 %

Others

Table / Figure # 1.7
PERCEPTIONS ABOUT CHILDREN
2.4 GLOBAL DEMOGRAPHICS

Suppose you could have only one child. Would you prefer that it be a boy or a girl or is gender irrelevant?

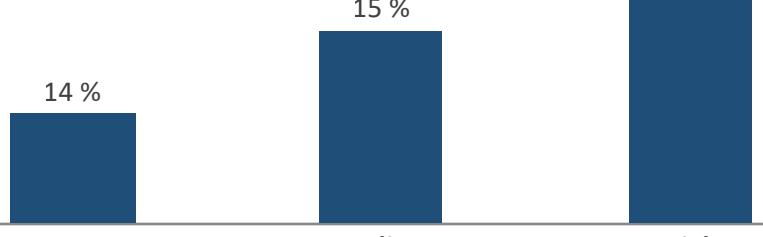
(DEMOGRAPHIC BREAKDOWN DATA – GIRLS FIGURES ONLY)


1. GENDER

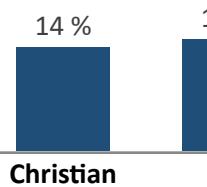
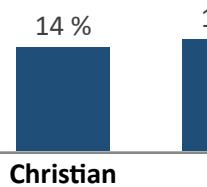
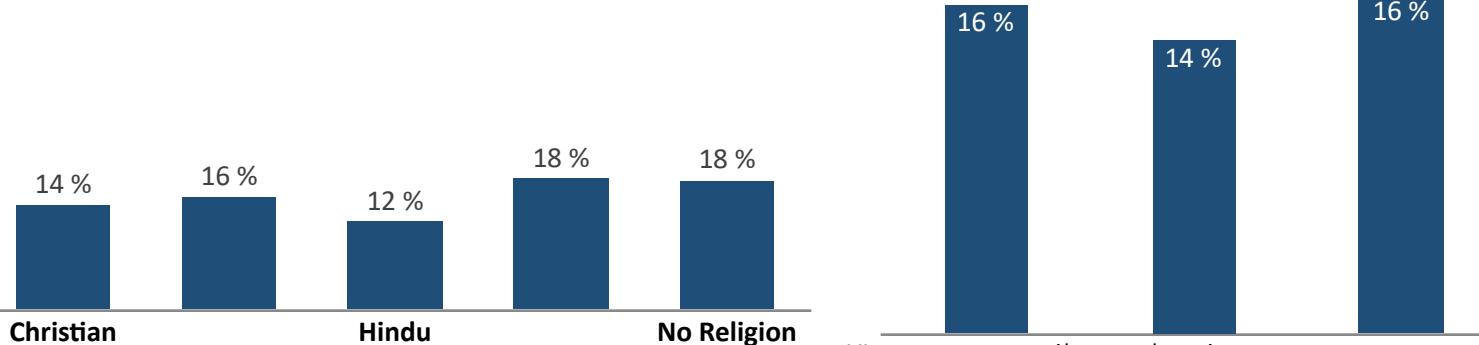

Females: 19%



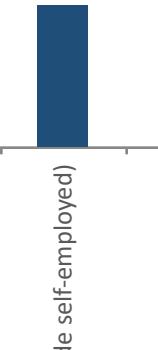
Males: 12%


2. EDUCATION

3. AGE

18 %


4. RELIGION

5. AVERAGE NATIONAL INCOME

6. EMPLOYMENT STATUS

15 %



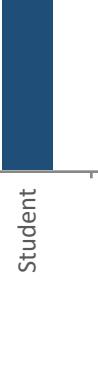
16 %



16 %



18 %



19 %



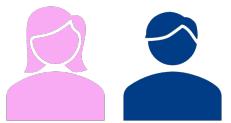


Table / Figure # 1.8

PERCEPTIONS ABOUT CHILDREN

2.4 GLOBAL DEMOGRAPHICS

Suppose you could have only one child. Would you prefer that it be a boy or a girl or is gender irrelevant?

(DEMOGRAPHIC BREAKDOWN DATA – GENDER IS IRRELEVANT FIGURES ONLY)

1. GENDER



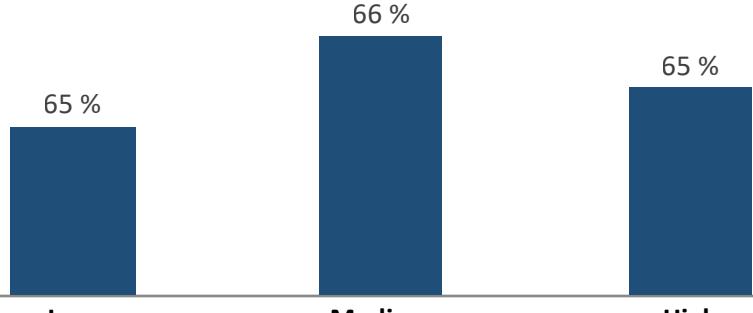
Females: 66%



Males: 64%



2. EDUCATION



4. RELIGION



67 %

65 %

44 %

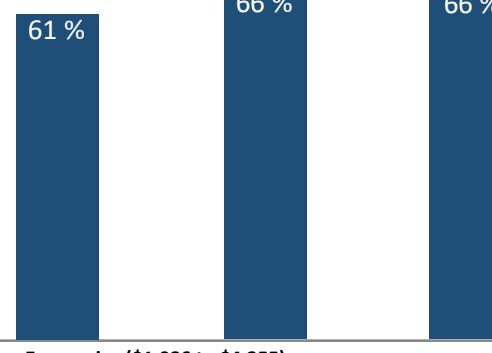
60 %

65 %

Low



5. AVERAGE NATIONAL INCOME



3. AGE



59 %

65 %

72 %

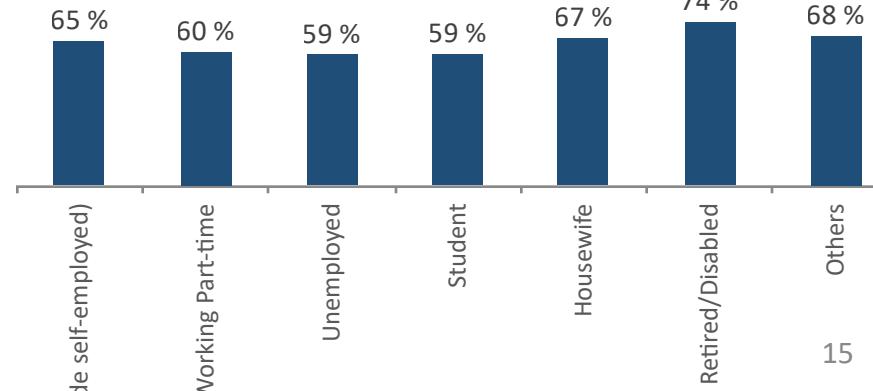
Under 34

35 - 54

55+



6. EMPLOYMENT STATUS





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